

CHILDREN & YOUTH WORKING TOGETHER

Children advocating, mobilizing, raising awareness,
informing and communicating.

Asia and the Pacific: India

With Sishusabha [Child right groups] & Ecosavers [Youth groups] promoted by PECUC in village/slum levels, we engaged them in various activities. PECUC started its intervention during February 2020 by generating awareness in the community especially with children & youths providing support on hand washing, cleaning, physical exercise. House to house visitations and doorstep counselling were taken forward. Social media campaigns were also activated to promote child rights.

Also engaged children by involving them through several creative ways to lessen their mental stress. Counseling to Children on online safety, maintain the safety norms, support and guidance in their study, other activities like drawing, painting, short poem writing, poster making, one act play, singing, wall painting, creating bird nests ,etc. Children & youth as peer educator created awareness on hand washing practices maintaining physical distance, and activated a campaign. against child labour and child marriage.

People's Cultural Center

